

Damiano Falanga

Business Analyst



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Born in Naples 28/09/1988

portfolio
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WHO I AM

I'm skilled as a business analyst and digital developer. Despite my humanities degree, I am a great problem solver who know how to make use of technical knowledge to take advantage for business improvement.

I am also experienced in all aspects of the software development life cycle and I've got the technical knowledge of different program languages such as: java, .net, c#, html,css,javascript. These skills help me to break down the difficulties and simplify the processes in the projects.

EXPERIENCE

2019 | present

BUSINESS ANALYST - YOOX NET-A-PORTER GROUP

Improvement of business operations and processes. Design or modification of business systems or IT systems. Interaction with the business stakeholders in order to understand their problems and needs. Collection, documentation, and analysis of business needs and requirements. Resolution business problems and, as needed, technical design solutions. Writing functional and, sometimes, the technical design of the system documents.

2018 | 2019

ANALYST IT CONSULTANT - UNIPOLSAI BOLOGNA - CORVALLIS SPA

Java applications support and troubleshooting. Creating ticket for Octo telematic, log analysis (production and development) and client and server side error management. IoT problem solutions (json, API rest). Support and analysis for IT projects. Creating and draw up KPI for Project manager. Anomaly analysis of telematic services in production environment. Internal issues management. Bigdata analysis.

2016 | 2018

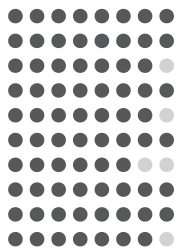
DIGITAL DEVELOPER - ILCARTASTORIE | MUSEO BANCO DI NAPOLI

Design and development :
WebApplication Java bookshop [Spring MVC , SpringBoot, Angularjs, Apache Titles,Tomcat, Hibernate,MySQL]
multimedia IoT "Angolo Cuomo" [Arduino, Rasperry, Brightsign]
Application for invoice [visualbasic, C#, database RDBMS]
Infrastructure IT maintenance[windows server,linux, samba]
Application teca digitale [webapp Java con pattern MVC, hibernate annotation per Curd dati su PostgreSQL]
Developer website [Bootstrap, Jquery, Javascript e utilizzo di altri framework]
Other Framework : Ionic, Node.js , Unity, Vuforia, Bootstrap, Ulkit,jQueryUI, Angularjs, .net.
UI-UX design:
Software : Suite Adobe [Photoshop, Illustrator , Premiere, AfterEffect, XD, Indesign]

SKILLS

Competenze digitali

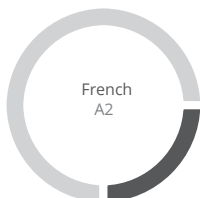
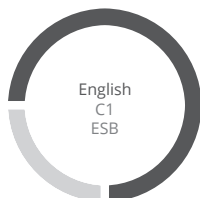
Agile
Adobe creative suite
cms, html5, php, css
UI-UX design
Display e social ADV
Analisi dati
C# , java
Jira , MS project
Video |foto editor
SEO & SEM



Conoscenze e Certificati

Web design.
Metodologia Agile
Storytelling.
Marketing e Advertising.
Elpass 7 moduli user.
Agile Methods
Google Analytics.
C1 - English Speaking Board
Sicurezza informatica (Sinet s.r.l)

LANGUAGES



EDUCATION

Settembre 2014 | Dicembre 2017
Università degli studi Suor Orsola Benincasa.
LAUREA MAGISTRALE - STORIA DELL'ARTE

2017 - 2018
Service learning.
UX-UI DESIGNER

Settembre 2010 | Marzo 2014
Università degli studi Suor Orsola Benincasa.
LAUREA TRIENNALE - DISCIPLINE ARTI MUSICA

Marzo 2014
Europacube Innovation Business-school.
MASTER IN EUROPROGETTAZIONE.

2007
ITIS Enrico Fermi.
DIPLOMA PERITO TECNICO.

PROJECTS

2017 | 2018
Google Italia |Progetto Cultural Institute for ilCartastorie museum

2017 | 2018
co:op | università degli studi Federico I | Adventures in Archives - Consulenza digitale Supervisor

2017 | 2018
AAA Accogliere ad arte | Progetto di valorizzazione dell'offerta turistica e culturale di Napoli digital consultant

2017 | 2018
Il Caravaggio di Manara - Comicon
digital consultant

2016 | 2018
Testata di informazione "Meridonarenews" e quotidiano "ilRoma".

2012 | 2016
Social World Film Festival
Video editor.

2013 | 2014
Scuola Primaria Suor Orsola Benincasa
Support

2009 | 2010
Almaviva S.p.a
Vodafone

AWARDS AND PUBLICATIONS

European Heritage Awards / Europa Nostra Awards
ilCartastorie is an innovative awareness-raising project which aims to promote and protect the cultural heritage found within the Historical Archives of the Banco di Napoli Foundation, located in the centre of Naples in the South of Italy and home to some of the most important bank archives in the world. Thanks to the meticulous accounts kept by the bank, the archives offer a fascinating insight into the 500 years of Neapolitan life underlying the economy of Southern Italy. The museum project brings these priceless archives to life through creative multimedia resources and imaginative tours.

Cultura + Impresa
The Banco di Napoli (Historical Archive Museum) has been awarded the "Culture + Impresa Award", the most important Italian event dedicated to sponsorships, partnerships and corporate cultural production.

Pubblicazioni
- Degree thesis "Raccontare la storia con le nuove tecnologie: il caso dell'Archivio Storico del Banco di Napoli"
- Degree thesis "Giustizia e devianza minorile a Napoli (1958-1975). Digitalizzazione Archivio minori